



FOR IMMEDIATE RELEASE

Contact:

Media

Connected Voices

Info@Connectedvoices.ai

Connected Voices Announces Inaugural Editorial Advisory Board

Eight Industry Leaders Join Forces to Shape the Future of Recognition and Inclusive Storytelling Voices

Columbia, SC September 23, 2025 — Connected Voices, the platform dedicated to amplifying diverse perspectives and honoring leadership across a diverse community of technology, vertical sectors, and innovation, proudly announces the formation of its inaugural Editorial Advisory Board. This distinguished group of eight thought leaders will guide the platform's editorial direction, ensuring every contributor's voice is amplified with clarity, heartfelt connection, and to further community growth and impact.

Board Purpose

The Editorial Advisory Board will serve as strategic stewards of Connected Voices' editorial frameworks. Their collective expertise spans cybersecurity, logistics, cloud architecture, public relations, and digital transformation, each bringing a unique lens to storytelling that celebrates grit, progress, and legacy.

Meet the Editorial Advisory Board

- **Tina Gravel**, board member, transformative direct and indirect sales executive
Proven record of driving global sales growth and delivering go-to-market strategies across AI, IT, cloud, cybersecurity, and data analytics.
- **Jo Peterson**, vice president, cloud, security, and AI solutions, Clarify360, analyst
ClearTech Research
Consultative engineer with 20+ years of experience helping Fortune 500 clients design secure, efficient, and tailored technology strategies across diverse industries.
- **Tim Lindner**, process optimization consultant

Specialist in logistics and warehouse technology, advancing productivity through cobot solutions and precision-driven process improvements.

- **Chuck Brooks**, president, Brooks Consulting International; adjunct professor, Georgetown University
Cybersecurity executive and global advisor with 25+ years of experience in emerging technologies, risk management, and digital security.
- **Chuck Franzetta**, CEO, Franzetta & Associates
Supply-chain strategist focused on revenue growth through marketing-driven logistics planning and sales-enhanced SCM solutions.
- **Claire Rutkowski**, CIO, POWER (a WSP company); US Business Partner and Digital Transformation Advisor
Accomplished strategist and C-level technology executive known for delivering innovative, cost-effective solutions that align IT leadership with business strategy.
- **Scott Schober**, president & CEO, BVS; cyber expert
Wireless security pioneer, author, and global educator with 30+ years of experience in threat detection and cyber-risk awareness.
- **Christine Byrne**, director of corporate communications, Looq AI; AEC Industry
Driving brand impact and visibility for technology companies through strategic media relations and narrative-driven campaigns.

Peggy Smedley, creator of Connected Voices, says, “First, let me say how honored I am that each of these remarkable individuals shares the excitement of joining our advisory board. This board represents the heart of Connected Voices—visionary, inclusive, and deeply committed to honoring the people who build our industries and shape our future. With their deep industry knowledge and leadership, our board will also help connect, celebrate, and encourage relationships that inspire lasting growth.”

About Connected Voices

Connected Voices is committed to curating and amplifying voices across industries that have something powerful to say and want to share their knowledge and experiences with others around the world. It is focused on building bold brands, forging powerful alliances, and growing communities rooted in authenticity and impact. To learn more visit connectedvoices.ai