

## FOR IMMEDIATE RELEASE

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## Connected Voices Launches: A Platform Amplifying Industry Voices

New multimedia initiative brings together bold voices to shape the future of industry

Columbia, SC September 9, 2025 — Connected Voices, a dynamic new platform dedicated to amplifying thought leadership across industries, officially launches today. Rooted in the belief that a rising tide lifts all boats, Connected Voices is built-on innovators, storytellers, and disruptors committed to raising the volume on the most pressing topics shaping our world.

Connected Voices Platform is a trailblazing movement of voices. It's based on the proverb that a "rising tide lifts all boats." That's why together we are raising the volume to be heard on the most important topics shaping society and industry across a multitude of sectors.

Through bold podcasts and videos, we highlight innovators, leaders, disruptors, and forward-thinking voices who look beyond today and seek what is on the horizon.

Connected Voices amplifies video and audio voices whether you are an individual seeking to share ideas on growth or a business driving transformation, this is a platform to connect, learn, lead, and transform.

"I'm incredibly proud to welcome these industry leaders to the Connected Voices platform. Each of them brings expertise, coupled with a real passion for raising impact in their field of interest. Their voices continue to shape many conversations in technology, industry, and beyond—and now, they're helping build a space to build recognition and community. This is more than content—it's leadership in action," says Peggy Smedley, founder, Connected Voices.

We share the mic with the best names in the B2B community and even

professionals in some of the most interesting storytellers in the B2C world. We are helping professionals who are refining the skills necessary for the Future of Work and so much more.

Our platform is setting trends in podcasting. And just as important, it features the videos that are going beyond what is happening today and encouraging us all to look for what is next. Here's a few you can expect:

Dr. Zero Trust, host, Chase Cunningham

Cloud Computing Insider, host, David Linthicum

The Peggy Smedley Show, host, Peggy Smedley

ClearTech Loop, host, Jo Peterson

The Story of Industrial America (1850's-1950's) host, Jim Kissane

What's Up with Tech, host, Evan Kirstel

Sustainable Supply Chain, host, Tom Raftery

Twenty20ish, hosts, Michael Mattson, and Luke Jamieson

Cyber Coast to Coast, Hosts, Scott and Craig Schober

Shipping Podcast, host, Lena Gothberg

Learnings and Missteps, host, Jesse Hernandez

IoT Coffee Talk, host Rob Tiffany

Climate Confident, host, Tom Raftery

Dave Is Not AI, David Linthicum

neXt Curve, host, Leonard Lee

Construction Champions, host, Ron Nussbaum

Noob School, host, John Sterling

Activating Curiosity, host Ryan Ware

## **About Connected Voices**

Connected Voices amplifies video and audio voices that connect, learn, lead, and transform. To learn more visit connected voices.ai